

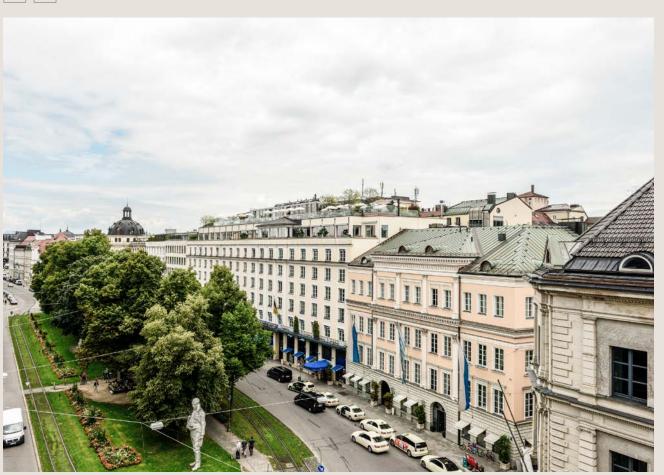


HOW CAN YOU DESCRIBE A HOTEL THAT IS ESSENTIALLY INDESCRIBABLE?

The Hotel Bayerischer Hof is located in the old town district of Munich. As soon as you walk through our door, you will sense the hotel's history and experience the cordial welcome we extend to our guests. We have a long tradition of hospitality; the hotel has been owned and run by the Volkhardt family since 1897. With 337 luxurious rooms, including 74 suites, as well as a great number of conference rooms, restaurants and bars, it is one of the city's leading luxury hotels.

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THE MOST WONDERFUL
THING ABOUT OUR
HOTEL'S HISTORY: A NEW
CHAPTER IS WRITTEN
EVERY DAY.

THE LOBBY. A writer once called the lobby "the heart of every hotel".

If this really is the case, the Hotel Bayerischer Hof has several hearts: the large Atrium with its glass dome, the fascinating falk's bar in the Spiegelsaal, or the Kamin Lounge. Then there is the gallery on the first floor. This variety perhaps explains why people from all over the world have enjoyed meeting here. And will meet here again tomorrow.

SOME OF OUR GUESTS ARE HOMESICK, WHEN THEY ARRIVE BACK HOME.





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LIVING. From its first day in 1841, the Hotel Bayerischer Hof has always attracted guests with the highest strandards. We take pride in our stylish ambience and the variety of room designs and exclusiveness of their furnishings. We offer the convenience of the latest communication technologies and attentive 24-hour room service. After all, we want you to feel just like at home. Or better yet, even more comfortable.

NO TWO ROOMS ARE ALIKE. BECAUSE NO TWO GUESTS ARE ALIKE.

INTERIOR. It is good when a hotel can offer even its regular guests something new again and again. We offer you the choice of 337 unique rooms and suites.

Our 28 deluxe rooms, designed by Axel Vervoordt, and our deluxe junior suites will captivate you with their discreet, unobtrusive design in natural and earthy shades, exuding tranquillity and comfort.

The rooms designed by Siegward Graf Pilati come over as classic and elegant.

The romantic British Country Style rooms will enchant you with their floral patterns and warm colours.

The urban cosmopolitan R&B rooms are consciously modern with dramatic contrasts.

A special flair awaits you in our colonial rooms, which transport the fascinating world of Africa to Munich.







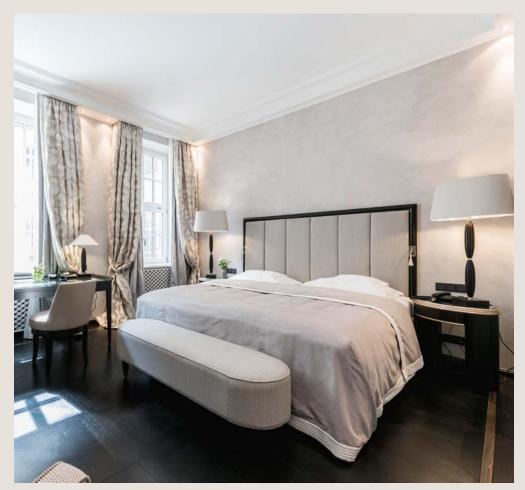
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THERE IS PROBABLY ONLY ONE THING YOU WILL NEED: MORE TIME.







SUITES. The Hotel Bayerischer Hof has such a full complement of suites that we could almost open a hotel with these 74 alone. The individual chambers vary too greatly, to be described in detail here. Perhaps this much: our Penthouse Garden Suite, 350 m², was designed by Axel Vervoordt and meets the most exclusive living standards. The suite can be combined with the entire Seventh Floor of the South and North Wings to the Penthouse Garden Ensemble, giving you an exceptional 575 m². The Panorama Floor, with its spectacular view over the city's rooftops, will give you a beautiful, private retreat. Our luxury penthouse is a symbol of elegant interplay between luxury, modernity and peace, with a private fireplace, jacuzzi and a roof terrace of 124.5 m². Would you perhaps like a little more? Our six-bedroom suite, just like the palatial suites in the Palais Montgelas, has enough free space for you to unwind in style.

Long story short: you will find plenty of opportunities for a delightful, unforgettable stay in Munich at the Hotel Bayerischer Hof.







OUR HOTEL FIRST OPENED IN 1841. YET YOU FEEL SO YOUNG HERE. 14 15

WELLNESS. It is our ambition for you to feel a bit like in heaven at our Blue Spa. We have created a wellness area of 1,300 m² over four floors at the roof of the hotel with breathtaking views of the city. The architect Andrée Putman designed a pool with a retractable glass roof, a sun terrace, various saunas and treatment and massage rooms to cater for your every wish. Fitness enthusiasts can work out on state-of-the-art equipment in our fitness studio. You can also treat yourself to a hair or beauty appointment in our adjoining coiffeur and Beauty Center.

DO YOU NEED SOME DISTANCE FROM DAY-TO-DAY LIFE? SEVEN FLOORS SHOULD SUFFICE.





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THE BLUE SPA LOUNGE AND TERRACE. There is only one place where the Hotel Bayerischer Hof and the sky seamlessly merge into one another. The seats on our terrace and in the Blue Spa Lounge are thererfore much sought-after. Here, hotel guests from all over the world but also a genuine Munich crowd enjoy exotic cocktails and our light and healthy cuisine. A barbecue in summer, a hot Mai Tai at the Polar Bar in winter, a perfect digestif at the bar or a champagne breakfast at the Roofgarden one floor below. Occasions for a visit up here are numerous. To be honest: who needs an excuse to enjoy the fresh air, gazing at the night sky and taking in the very special aura of this place?



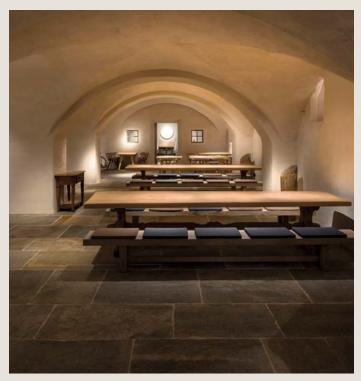
ENJOY THE ART OF PROVIDING A WORTHY SETTING FOR THE ART OF ENJOYMENT.



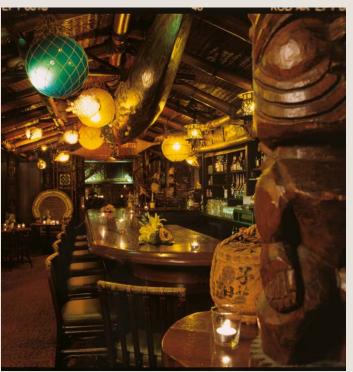
THE ATELIER. Watch as pleasure becomes a work of art on a plate, created by head chef Anton Gschwendtner, awarded with 2 stars in the Guide Michelin, on the foundation of haute cuisine. The definition of delight and delectation take on a whole new meaning with Gschwendtner's puristic and elegant French cuisine enhanced with Asian flavours and ingredients. You will experience the flair of an artist's studio with an intimate atmosphere in designer Axel Vervoordt's simple yet luxurious creation. Here you can enjoy excellent service and perfectly harmonised wines.

THE GARDEN. Head chef Philipp Pfisterer, awarded with 1 toque with predicate in Gault & Millau: cuisine with a contemporary twist, using healthy and seasonal ingredients. The creative and versatile use of vegetables and herbs gives depth to this culinary concept. Tried-and-tested classics like Wiener schnitzel and Dover sole are also on the menu. The Restaurant Garden, designed by renowned Belgian interior designer and art dealer Axel Vervoordt, resembles an artist's studio thanks to industrial-style touches.

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THIS IS NOT JUST THE MOST BAVARIAN PLACE IN BAVARIA, IT IS ALSO THE MOST POLYNESIAN.



THE PALAIS KELLER. Enjoy the modern, Bavarian cuisine and let the special atmosphere of our Palais Keller take effect on you. BE CAREFUL ABOUT
ARRANGING TO MEET
"AT THE BAR".
YOU MIGHT MISS
EACH OTHER.





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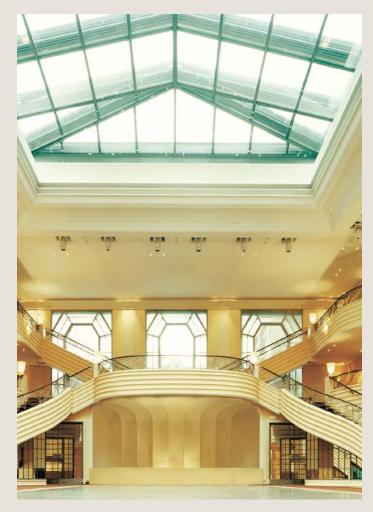
ENTERTAINMENT, BARS. We offer our guests an extensive entertainment programme with our in-house cinema, boulevard theatre, live concerts and series of exclusive events.

Enjoy an exclusive cinema experience on comfortable lounge sofas with 38 seats in our astor@Cinema Lounge. Our homemade popcorn is included in the ticket price. The Komödie and the Night Club provide entertainment at the highest level with numerous concerts and shows.

YOU HAVE ALREADY FOUND THE RIGHT SETTING.
ALL YOU NEED NOW IS AN OCCASION.

CONFERENCES, CELEBRATIONS.

The Hotel Bayerischer Hof always has the right backdrop for 2,500 guests, but also for more intimate gatherings. Impressive in the ballroom, stylishly modern in the Palaishalle designed by Axel Vervoodt, or classical in the Palais Montgelas, which provides a particularly prestigious backdrop for your event with its historical panelled walls and valuable antiques.







THE HOTEL BAYERISCHER HOF AT A GLANCE.

Rooms and suites: 337 rooms including 74 suites

Multimedia: High-speed internet access via WLAN/LAN,

multimedia TV with 150 international

programmes, pay TV

Meeting rooms: 40 conference and meeting rooms,

sizes: 17 to 1,700 m²,

Capacities: 10 to 2,500 guests

Restaurants: The Atelier with private rooms, the Blue Spa Lounge

with winter garden and terrace, the Garden with garden salon and terrace, the Palais Keller and Trader Vic's

Bars: falk's bar, the Menehune Bar, Trader Vic's Bar,

the Night Club Bar, the Piano Bar, the Blue Spa Bar

Entertainment: astor@Cinema Lounge, Komödie at the Bayerischer Hof,

the Night Club, the Piano Bar

Wellness: Pool (6.5 x 14x5 m), sauna, solarium,

steam bath, sun terrace, fitness studio, massages, Beauty Center, Arnoldy and Team hairdressers,

over an area of 1,300 m²

Service: Business Center, concierge desk,

gift vouchers, Sixt car rental

Underground

parking: With round-the-clock guard

Fashion: Bonpoint (children), Riani, hannes roether,

Maison Common, Taschi's

Jewellery: Ole Lyngaardt Copenhagen

Galleries: Galerie Jeanne, Stephen Hoffman Photo Gallery,

Galerie Baumgartl

Miscellaneous: Atelier Dawood, P5 Präge & Druck Manufaktur

(stationery and printing), Stancsics Schoko.Laden (chocolate shop), Officine Universelle Buly 1803,

Hotel Shop

Distances: Franz Josef Strauss airport: 35 km

Main railway station: 1 km

Exhibition centre/ICM

International Congress

Center Munich: 8 km Munich Olympic Park: 5 km Allianz Arena Stadium (football): 10 km







Other establishments run by the Volkhardt family:

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